Alt Order #



WXYZ 20777 W. 10 MIle Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

Invoice # Invoice Date Invoice Month Invoice Period 316389-1 11/06/12 November 2012 10/29/12 - 11/06/12

Account Executive Sales Office Station Sales Region WXYZ Dave Lombardo EWS - Washingt National

Advertiser Product Estimate Number **CARE for Michigan** CARE for Michigan 1415

Flight Dates

www.wxyz.com

Billing Address:

Davis Group (The) Attention: Pam Newby 4201 Bee Caves Road - Suite C-101

Austin, TX 78746

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

11/01/12 - 11/06/12	316389
Billing Calendar Broadcast	Billing Type Cash
Special Handling	
IDB # 13302	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order #

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 11/01/12	11/02/12	M-F 7-9am	7-9am M-F	TF	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS TF	Spots/Week 1	Rate \$3,000.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VXYZ Th 11	/01/12 7:43 AM M-F 7-9	9am	7-9am M-F	:3	O CMI TV12	4H		\$3,000.00 NM
2 11/05/12	11/06/12	M-F 7-9am	7-9am M-F	МГ	:30	2	\$3,000.00	NM	
Weeks:	Start Date 11/05/12	End Date <u>MΓWΓFSS</u> <u>MΓ</u>	Spots/Week 2	Rate \$3,000.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
2 V	VXYZ M 11.	/05/12 8:42 AM M-F 7-9	9am	7-9am M-F	:3	O CMI TV112	2Н		\$3,000.00 NM
1 V	VXYZ Tu 11	/06/12 8:55 AM M-F 7-9	9am	7-9am M-F	:3	O CMI TV12	4H		\$3,000.00 NM
3 11/03/12	11/03/12	Action News SAT 6am	SAT 6-7am	S-	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 11/05/12S-	Spots/Week 1	Rate \$1,200.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VXYZ Sa 11	/03/12 6:11 AM Action	News SAT 6am	SAT 6-7am	:3	O CMITV11	2H		\$1,200.00 NM
4 11/03/12	11/03/12	SA 10-11am News	10-11am	S-	:30	2	\$2,000.00	NM	
Weeks:	Start Date 10/30/12		Spots/Week 2	Rate \$2,000.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Time Descrip	otion_	Start/End Time		h Ad-ID			Rate Type
	VXYZ Sa 11		11am News	10-11am		O CMI TV12			\$2,000.00 NM
1 V	VXYZ Sa 11	/03/12 10:58 AM SA 10-	11am News	10-11am	:3	O CMITV11	2Н		\$2,000.00 NM
5 11/01/12	11/02/12	Dr. Oz	4-5pm M-F	TF	:30	2	\$2,500.00	NM	
Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> TF	Spots/Week 2	Rate \$2,500.00					
Spots: # C	ch <u>Day Air</u>	Date Air Time Descrip	otion_	Start/End Time		h Ad-ID			Rate Type
1 V	VXYZ Th 11	/01/12 4:39 PM Dr. Oz	<u> </u>	4-5pm M-F		O CMITV11			\$2,500.00 NM
2 V	VXYZ F 11	/02/12 4:14 PM Dr. Oz	·	4-5pm M-F	:3	O CMI TV12	4H		\$2,500.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
316389-1	11/06/12	November 2012	10/29/12 - 11/06/12

[<u>Advertiser</u>	Product	Estimate Number
-	CARE for Michigan	CARE for Michigan	1415

		www.wxyz.c	om									
Fig. 11/05/12									Spots/			
Weeks: Start Date End Date MTWTSS Spots/Week Spots Spots	Line S	tart Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: # Ch Day Air Date	6 1	1/05/12	11/05/12	Dr. Oz		4-5pm M-F	M	:30	1	\$2,500.00	NM	
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Act-ID S2,500.0 NM	W		Start Date 10/30/12	End Dat 11/05/12	<u>MTWIFSS</u>	Spots/Week 1	Rate \$2,500.00					
T 11/01/12	Sp	oots: # Ch	Day Air	Date	Air Time Descr	iption		Len	gth Ad-ID			Rate Type
Weeks: Start Date End Date MTWTPSS SpotsWeek Start Date T1/05/12 T1/05/1		1 WX	YZ M 11	/05/12	4:10 PM Dr. Oz	7	4-5pm M-F		:30 CMI TV1	12H		\$2,500.00 NM
Spots # Ch Day Air Date	7 1	1/01/12	11/01/12	CMA A	Awards	8-11pm	T	:30	2	\$12,250.00	NM	
1 WXYZ Th	W	eeks:	Start Date 10/30/12	End Dat 11/05/12	<u>MTWTFSS</u> T	Spots/Week 2						
2 WXYZ Th	Sp	oots: # Ch	<u>Day</u> Air				Start/End Time					Rate Type
Neeks: Start Date Find Date MTWTFSS Spots/Week Spots/Week Start Date Find Date MTWTFSS Spots/Week Spots/# Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type TWXYZ No. 11/05/12 Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Rate Type Twx Spots/Week Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Twx Spots/Week Twx Spots/		1 WX	YZ Th 11	/01/12 1	10:00 PM CMA	Awards	8-11pm		:30 CMI TV1	24Н		\$12,250.00 NM
Weeks: Start Date End Date MIWIFSS Spots/Week Start Date All Date MIWIFSS Spots/Week Start Date All		2 WX	YZ Th 11	/01/12 1	10:41 PM CMA	Awards	8-11pm		:30 CMI TV1	12H		\$12,250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	8 1	1/01/12	11/02/12	Jimmy	Kimmel Live	1205am-105am M	1-fTF	:30	3	\$1,000.00	NM	
3 WXYZ Th	W	eeks:	Start Date 10/30/12	End Dat 11/05/12	<u>MTWTFSS</u> TF	Spots/Week 3	Rate \$1,000.00					
1	Sp											
2 WXYZ F 11/02/12 1:02 AM Jimmy Kimmel Live 1205am-105am M-I :30 CMI TV124HI \$1,000.00 NM 9 11/05/12 11/05/12 Jimmy Kimmel Live 1205am-105am M-I M :30 1 \$1,000.00 NM Weeks: Start Date Start Date 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 11/05/12 12:58 AM Jimmy Kimmel Live 1205am-105am M-I :30 CMI TV124HI \$1,000.00 NM 10 11/03/12 11/03/12 11/03/12 12:58 AM Jimmy Kimmel Live 1205am-105am M-I :30 CMI TV124HI \$1,000.00 NM 10 11/03/12 11/03/12 11/03/12 2:258 AM Jimmy Kimmel Live 1205am-105am M-I :30 CMI TV124HI \$1,000.00 NM 10 11/03/12 11/03/12 2 11/05/12												
9 11/05/12 11/05												
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type		2 WX	YZ F 11	/02/12	1:02 AM Jimmy	/ Kimmel Live	1205am-105am	M-I	:30 CMI TV1:	24H		\$1,000.00 NM
Spots: # Ch	9 1	1/05/12	11/05/12	Jimmy	Kimmel Live	1205am-105am M	1-f M	:30	1	\$1,000.00	NM	
1 WXYZ M 11/05/12 12:58 AM Jimmy Kimmel Live 1205am-105am M- :30 CMITV124H \$1,000.00 NM	W	eeks:	Start Date 10/30/12	End Dat 11/05/12	<u>MTWTFSS</u> M		\$1,00 0.00					
10 11/03/12	Sp					<u>iption</u>	Start/End Time	Len				
Weeks: Start Date End Date MITWIFSS Spots/Week Rate \$500.00		1 WX	YZ M 11	/05/12 1	12:58 AM Jimmy	/ Kimmel Live	1205am-105am	M-I	:30 CMI TV1:	24H		\$1,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 1	1/03/12	11/03/12	Sat 12	m-12:30am	1130pm-1230am	S-	:30	1	\$500.00	NM	
1						1	\$50 <u>0.00</u>					
11 11/05/12	Sp								<u> </u>			
Weeks: Start Date End Date MIWIFSS M 1 \$2,500.00		1 WX	YZ Sa 11/	/03/12 1	12:20 AM Sat 12	2m-12:30am	1130pm-1230ar	m	:30 CMI TV1:	24H		\$500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11 1	1/05/12	11/05/12	M-F 12	2-1pm	12-1pm	M	:30	1	\$2,500.00	NM	
1 WXYZ M	W		10/30/12	11/05/12			\$2,50 <u>0.00</u>					
12 11/04/12 11/04/12 SU 12-1p News 12-1p S :30 2 \$2,500.00 NM	Sp											
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS 2S Spots/Week 2 \$2,500.00 Rate \$2,500.00 Spots: # Ch Day Air Date 2 WXYZ Su 11/04/12 Air Time Description 2 Description 2 Description 3 Description 4 Description 3 Description 3 Description 3 Description 3 Description 3 Description 4 Descrip		1 WX	YZ M 11	/05/12 1	12:46 PM M-F 1	2-1pm	12-1pm		:30 CMI TV1:	24H		\$2,500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	12 1	1/04/12	11/04/12	SU 12-	-1p News	12-1p	S	:30	2	\$2,500.00	NM	
2 WXYZ Su 11/04/12 12:23 PM SU 12-1p News 12-1p :30 CMI TV112H \$2,500.00 NM 1 WXYZ Su 11/04/12 12:59 PM SU 12-1p News 12-1p :30 CMI TV124H \$2,500.00 NM 13 11/03/12 11/03/12 ABC's Clige Ftbl 330-7pmS- :30 1 \$20,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12S- 1 \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	W			End Dat 11/05/12		Spots/Week 2						
1 WXYZ Su 11/04/12 12:59 PM SU 12-1p News 12-1p :30 CMI TV124H \$2,500.00 NM 13 11/03/12 11/03/12 ABC's Clige Ftbl 330-7pmS- :30 1 \$20,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/12 11/05/12 S- 1 \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Sp											
13 11/03/12							· · · · · · · · · · · · · · · · · · ·					
Weeks: Start Date 10/30/12 End Date 11/05/12 Spots/Week 20,000.00 Rate 20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		1 WX	YZ Su 11	/04/12 1	12:59 PM SU 12	2-1p News	12-1p		:30 CMI TV1:	24H		\$2,500.00 NM
10/30/12 11/05/12 S- 1 \$20,000.00	13 1	1/03/12	11/03/12	ABC's	Clige Ftbl 330-7	⁷ pm330-7pm	S-	:30	1	\$20,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	W	eeks:	Start Date 10/30/12			Spots/Week 1	Rate \$20,000.00					
1 WXYZ Sa 11/03/12 7:22 PM ABC's Clige Ftbl 330-7pm 330-7pm :30 CMI TV124H \$20,000.00 NM	Sp											
		1 WX	YZ Sa 11	/03/12	7:22 PM ABC's	Clige Ftbl 330-7pm	330-7pm		:30 CMI TV1	24H		\$20,000.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 11/06/12 | November 2012 | 10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1415

www.wxyz.com

Spots/

							Opoto			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14	11/02/12	11/02/12	Friday Prime A	8-9pm Friday	F	:30	1	\$10,000.00	NM	
	Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 11/05/12F	Spots/Week 1	Rate \$10,000.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	(YZ F 11/	/02/12 8:20 PM Friday	Prime A	8-9pm Friday	:3	O CMI TV11	2Н		\$10,000.00 NM
15	11/03/12	11/03/12	ABC's Saturday Night F	FocSA 8pm-1130pm	S-	:30	1	\$7,500.00	NM	
	Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 11/05/12S-	Spots/Week 1	Rate \$7,500.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	(YZ Sa 11/	/03/12 10:09 PM ABC's	Saturday Night Footb	pall SA 8pm-1130pm	າ :3	O CMI TV11	2Н		\$7,500.00 NM

<u>Total Spots</u> **22** <u>Gross Total</u> **\$95,700.00**

Payment Terms 30 Days

Agency Commission \$14,355.00

Net Amount Due \$81,345.00